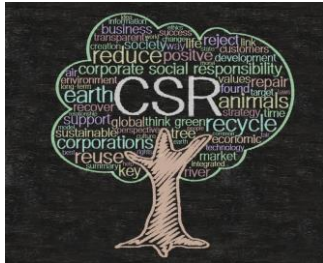


# CB754 CSR Module offers students 38 opportunities to get involved!



Interested in boosting your CV for your placement? Do you want to communicate to your future employer your passion for your CSR optional module by contributing to its delivery?

Have answered YES to any of the above? Then it's time to take action.

Here is what we are looking for:

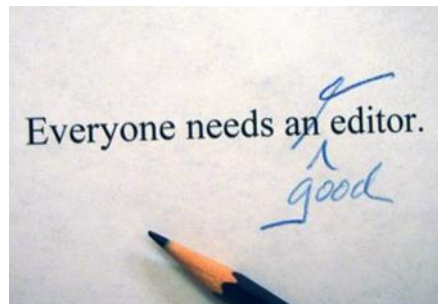
**1 Editor-in-Chief of CSR Blog**

**7 CSR Blog Section Editors**

**10 Lecture Chairs & up to 20 Lecture Contributors**

[What is the CSR Student Blog?](#) The CSR Student blog is about sharing the students' reflections on different aspects of CSR and business ethics. After the introduction of a topic students are invited to reflect at home, in groups, in class and later develop a text that will be sent to the 7 CSR Blog Section Editors, according to their specialisation, who will then as 'experts' provide feedback to the short pieces. The CSR Blog Editor will overlook Section Editors and they will all together make Editorial decisions about the content of the CSR blog. This process will allow all the students in CB754 to contribute to the CSR Blog and receive feedback before the post is placed online available to the general public. The blog provides opportunities for learning and development and can enhance your public writing skills in addition helping you to become reflective practitioners.

The blog-related roles can assist you in improving your writing skills professionally by obtaining feedback from peers and the module leader. It will showcase your writing skills as you will be able to refer to the blogposts in your CV providing evidence of your relevant skillset within the context of CSR and Business Ethics (professional writing, keeping deadlines, confidence in publicly sharing your views).



Getting involved in this module and actively taking part in the above roles your understanding of the module and its core concepts will be significantly improved, but importantly your level of enjoyment will also increase due to the interaction with peers and the module leader! Your involvement will help you enjoy co-teaching & co-learning as you will be co-creators of the module. Hence it is highly likely that your achievement will improve significantly. Here are some comments from last year's students:



*".. not only have students benefitted from gaining a dynamic understanding of CSR, but have also had the opportunity to gain confidence in voicing opinions in an academic setting."* **Rupinder Gill**, CSR Module 2016

*"... (it) challenged me to better myself via reflective learning and encouraged me to think outside the box preparing me for the future. ... has provided exciting and interesting guest speakers, allowed us to engage, discuss and argue current issues, plus, by setting up a student blog we have been able to reflect on case materials using our personal experience in a creative and unique way."* **Fern Davis**, CSR Module 2016



*"... (it) does so by challenging us to share our perspective, whilst encouraging reflection. Personally, this has enhanced my communication skills and encouraged me to be more open minded – invaluable skills that I will use to build a successful career following graduation."* Student, CSR Module 2016

*"... bring great energy into the classroom which not only makes it a great learning environment but also gives you confidence to participate more. Another aspect I really enjoyed was the fact that most lectures have a guest speaker. This keeps things interesting as you do not get bored of seeing the same person every week. In addition, it provides great insight to real life ongoing projects, problems and solutions. My advice to the students who select this module is to enjoy it as much as you can as there is no other like it. Go to every lecture and seminar as you will always be learning new things that are not only relevant for your module but also great ways to make you reflect about today's society."* **Margarida Caldeira-Lima**, CSR Module 2016



*"I can truly say I have thoroughly enjoyed the module and have learnt more in this than any other of my modules. Not only this but due to the discipline needed in order to do well in this module, a point May has made clear at the start of the year and has enforced throughout the year, to ensure seminar work has been completed a night before the seminar we would get together in groups and discuss the work to present to the class. This just shows that due to the involvement that is required in the seminars and due to the emphasis ... on participation, all students want to have something to say in the seminar and thus complete the work to ensure this happens, this saw a lot of students who did not normally get involved in group projects and class discussions actually speak up showing their confidence and mine improved as a result of May's teaching."* **Rohit Kalia**, CSR Module 2016



## **Module Volunteering Opportunities:**

### **Editor-in Chief**



The Editor-in-Chief co-ordinates the work of the Blog and the advises the Section Editors providing feedback and editing the blog.

Position Requirements:

- Excellent writing skills
- Excellent communication skills

- Ability to function as a mentor for the Section Editors
- Optional – Experience in Journalism (e.g. editing news, newsletters, etc.)

Opportunity to develop new skills:

- Leadership Skills
- Creative Skills
- Marketing Skills
- IT Skills
- Team Player
- Improved Communication Skills
- Decision Making Skills
- Building Confidence
- Gaining in depth-understanding of reflection & CSR

### **Blog Section Editor:**



Blog Section Editors edit student submitted text highlighting the gaps in writing and making more clear the reflections and CSR learning.

Job Requirements:

- Excellent writing skills
- Team player
- Excellent communication skills

Opportunity to develop new skills:

- Creativity
- IT Skills
- Verbal Communication Skills
- Written Skills
- Marketing Skills
- Team Player
- Building Confidence
- Gaining in depth-understanding of reflection & CSR

Each section editor will choose one of the following areas to specialise in. The aim of the section editor is to be in a position to discuss briefly and encourage submissions for his section and advise on additional material to read and reflect upon:

- 1/ responsible decision making
- 2/ codes of ethics in managing CSR
- 3/ ethical issues in business-employee interactions
- 4/ ethical issues in business-consumer interactions
- 6/ ethical issues in business-suppliers/competitors interactions
- 7/ ethical issues in business-community interactions

An Editorial Meeting will take place once a month. It will set guidelines for the sections and discuss the quality of student participation, the material available for the blog (text and visuals). The final Editorial meeting will take place at [The Gherkin Sky Restaurant](#), a top London venue, booked under the name of the Editor-in-Chief with complementary round of drinks!

There is one more role that you may be interested in: **Lecture Chair**.

### Lecture Chair & Lecture Contributors



A Lecture Chair researches presents the keynote speaker at the lecture to the audience, moderates the question-answers (Q&A) session encouraging participation by all the groups encouraging as many students to participate and share their views and different opinions. A captivating and passionate introduction can set forth of

a great start for the overall interaction between the guest speaker and the audience. At the end the Lecture Chair thanks the guest speaker and invites the audience to demonstrate their appreciation to the guest speaker for offering their time and sharing their insights. You will be interested to know that last year students were offered interviews and full time positions as a result of their active participation in the lectures. So, the quality of the interaction is very important as it can potentially lead to job offers! In addition, the Lecture Chair familiarises with the content of the lecture in advance and liaises with 2-3 students offering them the opportunity to contribute during the lecture (2-3 minutes per student) on a specific topic relevant to the lecture. At the revision lecture all the students will vote (using turning point) for the best Lecture Chair Team. The winning team will receive a voucher for a meal for 3-4 people (depending in the number of team members) at the [Darwin Brasserie of Skypod Garden](#), a top London venue, booked under the name of the Lecture Chair! In addition, a certificate will be presented to each of the team members.



Position Requirements:

- Excellent presentation skills
- Excellent Research Skills
- Ability to function as a mentor for the Lecture Contributors
- Optional – Experience in Journalism (e.g. editing news, newsletters, etc.)

Opportunity to develop new skills:

- Leadership Skills
- Confidence
- Creativity
- Marketing Skills
- IT Skills
- Team Player
- Communication Skills
- Decision Making Skills
- Gaining in depth-understanding of reflection & CSR

**Attached you will find the form which you will need to complete in order to express your interest for the above positions. Please send your completed forms by the end of the week: **13 January 2017****

Please send your forms to: [jb952@kent.ac.uk](mailto:jb952@kent.ac.uk)



If you require additional information, please contact Jay or Dr. Seitanidi: [m.m.seitanidi@kent.ac.uk](mailto:m.m.seitanidi@kent.ac.uk)

**We look forward to your applications!**

See you guys soon!

Best wishes,

Jay Basilgnanaraj: [jb952@kent.ac.uk](mailto:jb952@kent.ac.uk)  
KBS 2<sup>nd</sup> year Accounting Student